

Friday, May 19th 2017

MAKE RESERVATIONS NOW!

**GALA**

TILE HERITAGE FOUNDATION

30th  
Anniversary

ACTIVITIES

Fonthill Tours  
Moravian Pottery  
and Tile Works Tours  
Self Guided Tours

Wine & Beer  
Appetizers  
Silent Auction  
Surprise Guests

Elkins Gallery at the Mercer Museum  
Doylestown, PA

## **Celebratory Schedule of Events**

Co-sponsored by the Bucks County Historical Society and the Moravian Pottery and Tile Works  
In Honor of the 30th Anniversary of the Tile Heritage Foundation

### **Daytime activities before during and after Friday, May 19th, 2017**

#### **Self-guided tours of Doylestown, Philadelphia, Reading and Trenton (GPS or smart phone suggested)**

Registrants to the THF 30th Anniversary Celebration will be supplied with a coded link to download any/all of the available self-guided tours. (Upon request they can be USPS mailed to you).

### **Daytime activities on Friday, May 19th**

#### **9 a.m. and 11 a.m. Special “How it’s Done” Tours of the Moravian Pottery and Tile Works with Eric Boynton**

(Limited to 15 people per tour. Priority given to pre-registered guests and event sponsors.)

The Moravian Pottery and Tile Works is maintained as a “working museum” where handmade tiles are still produced in a manner similar to that developed by the pottery’s founder, Henry Chapman Mercer (1856-1930). Witness the unique tile making process from the raw clay to the finished glazed product, developed over a century ago and emulated by many tile makers to this day.

More about: <http://www.buckscounty.org/government/MoravianPotteryTileworks/>

#### **1 p.m. and 3 p.m. Special Tile-Oriented Tours of Fonthill Castle with Vance Koehler**

(Limited to 15 people per tour. Priority given to pre-registered guests and event sponsors.)

Henry Mercer was a tile maker nearly ten years before he designed and started to build Fonthill, his fantastical concrete, castle-like residence in Doylestown. Naturally, he chose the products of his business, the Moravian Pottery and Tile Works, to enrich and decorate it. This special tour will explore the unique tiles and tile themes created by Mercer for his own house, along with the rare antique foreign tiles he collected and installed throughout it during his lifetime.

More about Fonthill: <https://www.mercermuseum.org/visit/fonthill-castle/about/>

### **Evening activities on Friday, May 19th For registered and invited guests**

#### **5:30 p.m. to 7:30 p.m. Reception/Celebration: Tile Heritage 30th Anniversary GALA! Dress “tilishly” as you wish!**

Fine **hors d’oeuvres and beverages** catered by Memorable Affairs at the **Mercer Museum Elkins Gallery**.

**Silent Auction:** During the reception, in support of the Tile Heritage Foundation Archives Preservation, there will be a silent auction of special tiles and ceramic art from invited artisans from throughout North America.

**Surprise Guests:** There will be special guest appearances and introductions during the reception by some very special Mercer-centric/tile-centric individuals!

#### **Presentation of the honorary Tile Heritage Award!**

**Note:** Prior to and during the celebration the Mercer Museum’s main collection exhibit area (Central Court) will be open for the enjoyment of our guests during the reception.

More about the Mercer Museum: <https://www.mercermuseum.org/about/mercermuseum/>

### **Daytime activities on Saturday and Sunday, May 20th - 21st**

**10 a.m. to 5 p.m. The 19th annual Tile Festival** under the big tents at the Moravian Pottery and Tile Works, held every year at this time since 1998 when Tile Heritage presented “Tiles: A Living History,” a 5-day symposium commemorating the centennial of the Tile Works. Find tile artists and artisans from throughout the country anxious to talk about their work on display and ready to wrap things for you to take home!

Regular tours of the Tile Works and Fonthill Castle are also available (with additional, in-advance reservations).

**The Perfect Place to celebrate the 30th Anniversary of Tile Heritage!**

# Tile Heritage 30th Anniversary Celebration

• Duplicate form as needed •

**REGISTRATION:** Registration is limited for the GALA, the Reception/Celebration, as well as for the Special Curated Tile Tours of Fonthill Castle & the Moravian Pottery and Tile Works on Friday, May 19, 2017. Space will be filled by pre-registered guests and on a first-come-first-served basis for the spaces available.

**GALA, RECEPTION/CELEBRATION:** \$40 per person for current THF members and registered vendors at the Tile Festival; \$50 for others. Includes the GALA, Reception/Celebration at the Mercer Museum, 5:30 to 7:30 on Friday, May 19th, self-guided tours of Doylestown, Philadelphia, Reading and Trenton, and free admission to the Tile Festival on Saturday and Sunday.

**SEPARATE FEES AVAILABLE:** The GALA as well as the Special Guided Tile Tours of Fonthill and the Tile Works have individual pricing. The Tile Festival at the Moravian Pottery and Tile Works on May 20-21 (Saturday and Sunday) will be open to the public with a \$6 gate fee (waived for GALA registrants).

**"VIRTUAL" REGISTRATION:** Those who are unable to attend the GALA may register as a "virtual" attendee and receive a gift of a glazed appetizer plate from Bantam Tile Works as well as access to the self-guided tile tours.

**SPECIAL SPONSOR REGISTRATION:** "Hosting" (\$1000), "Patron" (\$500) and "Guest" (\$250) registrations are available (a special support option). Includes all benefits listed plus your name highlighted as a major sponsor.

**ADDITIONAL INFORMATION** will be emailed to each registrant including a schedule of events, details of tours for those who have registered for them, and access to maps/details for self-guided touring.

**DEADLINE:** Registration must be received on or before **May 10, 2017**; all fees must be received by that date. Reservations will be held only upon receipt of full payment. A waiting list will be made available as needed.

**REFUNDS:** \$20 will be withheld from prepaid registration upon cancellation. No fees will be refunded after April 30, 2017.

*No audio or video recording devices will be permitted during the reception or the paid tours, but photography is generally encouraged at the reception and during the Tile Festival. Please check in advance before taking pictures while on tour.*

## Instructions

- Complete all sections of the registration and the Liability Release.
- Please print or type all information and check appropriate boxes.
- Each registrant must submit a separate form.** Duplicate the form and mail to Tile Heritage or email [foundation@tileheritage.org](mailto:foundation@tileheritage.org).
- Your name and affiliation will appear on your badge exactly as you indicate on this registration form.
- Total fee must accompany this form and the Liability Release in order for your registration to be processed.

"Hosting" Sponsor Registration (optional) ☐ \$1000.00  
"Patron" Sponsor Registration (optional) ☐ \$500.00  
"Guest" Sponsor Registration (optional) ☐ \$250.00  
"Virtual" Registration (optional) ☐ \$40.00

GALA for Members/Vendors (Circle: THF or MPTW) ☐ \$40.00  
GALA for others ☐ \$50.00

Reserve for guided tour of Tile Works at 9 a.m. ☐ \$10.00  
Reserve for guided tour of Tile Works at 11 a.m. ☐ \$10.00  
Reserve for guided tour of Fonthill at 1 p.m. ☐ \$15.00  
Reserve for guided tour of Fonthill at 3 p.m. ☐ \$15.00

(THF members and MPTW vendors may deduct 20% from guided tour.)

Tile Heritage membership (optional) ☐ \$45.00

Self-guided tile tours for non-registrants (per tour) ☐ \$10.00

Grand total enclosed: \$ \_\_\_\_\_

☐ Yes, I would like to help as a volunteer. Send me details.

Also see [www.tileheritage.org](http://www.tileheritage.org)  
for announcements of any changes.

Questions? Write: [<foundation@tileheritage.org>](mailto:foundation@tileheritage.org)

## Register now !

Full registration for the GALA, Reception/Celebration, is \$40 per person for THF members and Festival vendors; \$50 for others. Space is limited to 150. "Virtual" registration comes with a gift if you can't attend in person! The Tile Festival at the Tile Works will be open to the public with a gate fee of \$6, waived for registrants.

**Registration Fee: \$40 for THF members and Festival vendors; \$50 for others.** Includes the GALA, Reception/Celebration, at the Mercer Museum (5:30 to 7:30 p.m. on Friday, May 19th); self-guided tile tours of Doylestown, Philadelphia, Reading and Trenton; and free admission to the Tile Festival at the Moravian Pottery and Tile Works, Saturday and Sunday, May 20-21st.

## PLEASE PRINT

Name: \_\_\_\_\_

Print only the name of a single registrant. Use a separate form for others.

Business/Profession/Affiliation as you wish it to appear on your badge. \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

## Include the Release of Liability Form with Registration.

**REGISTRATION:** Pay online: <http://www.brownpapertickets.com/event/2887431> or mail a copy of this form along with your AmEx, Discover, Mastercard or Visa.

☐ AmEx ☐ Discover ☐ Mastercard ☐ Visa Exp: \_\_\_\_\_

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Signature: \_\_\_\_\_

**OR:** Make check payable to "Tile Heritage Foundation" and send with a copy of this entire page to:

**Tile Heritage Foundation**

P. O. Box 1850, Healdsburg, CA 95448

(707) 431-8453

## **Acknowledgment Waiver & Release From Liability**

I hereby agree that I am voluntarily participating in an event in Doylestown, Pennsylvania, Tile Heritage Foundation 30<sup>th</sup> Anniversary Gala and Guided Tours, which have been planned and provided by the Tile Heritage Foundation and the following hosts and their organizations: Bucks County Historical Society, Fonthill Castle Museum, Mercer Museum, Moravian Pottery and Tile Works, Memorable Affairs, Inc., Sheila Menzies, Joseph Taylor, and the Tile Heritage Foundation, on May 19<sup>th</sup> 2017.

I hereby release and forever discharge the Tile Heritage Foundation and the aforementioned hosts and companies and any of their affiliated entities, including but not limited to their officers, representatives, employees, administrators and assigns, from any and all claims, complaints, liabilities, obligations, promises, damages, costs, losses ("claims") that may arise out of my participation or election to participate in the aforementioned activities, including but not limited to claims for delays, cancellations, injuries or death, or for the loss of or damage to my property occurring during any portion of, or relating to, any portion of the Gala or tours. I agree that this release shall bind my heirs, executors, other legal representatives, and all members of my family.

The Tile Heritage Foundation and the aforementioned hosts and companies assume no responsibilities for losses or expenses caused by illness, weather, wars or acts of Nature. The Tile Heritage Foundation and the aforementioned hosts and companies reserve the right to make changes to the schedule. In the event of cancellation by Tile Heritage, the full registration fee will be refunded.

If I choose to cancel prior to April 30<sup>th</sup>, a cancellation fee of \$20 will be withheld. If I cancel on or after April 30<sup>th</sup>, I will forfeit the entire registration fee.

Executed at \_\_\_\_\_ on \_\_\_\_\_  
( City, State ) ( Date )

\_\_\_\_\_  
( Signature )

\_\_\_\_\_  
( Print Name )

**Please return a copy of this form along with your registration to:**

Email: [foundation@tileheritage.org](mailto:foundation@tileheritage.org)

Or: TILE HERITAGE FOUNDATION  
P.O. BOX 1850  
HEALDSBURG CA 95448